

Dear Friends and Supporters,

At Cabrillo Economic Development Corporation (Cabrillo EDC), we believe housing is the foundation of opportunity. For 45 years, we have been developing affordable housing and delivering supportive services rooted in possibility, helping individuals and families build stability and brighter futures. **We invite you to expand opportunity by becoming a founding sponsor of an exciting new community tradition.**

As we celebrate 45 years of impact and look toward the future, Cabrillo EDC is pleased to launch our inaugural ***Roots & Roofs: Celebrating 45 years of Cultivating Community & Building Opportunity*****,** to be held on **Thursday, November 5th, 4:00 p.m. to 7:00 p.m. at Camarillo Ranch** (201 Camarillo Ranch Road, Camarillo).

Inspired by the spirit of a local farmers' market, this vibrant community gathering will feature market-style booths, locally inspired food and beverages, entertainment, and engaging opportunities to learn how affordable housing and service-enriched programs create opportunities for individuals and families to thrive.

As a founding sponsor of *Roots & Roofs*, your organization will help launch a meaningful new community tradition while connecting with community leaders, business partners, philanthropists, and residents who share a vision for stronger communities. Together, we'll celebrate 45 years of impact while planting the seeds for the next 45 years of opportunity.

Thank you for your consideration and partnership.

With gratitude,

Victoria Brady

Victoria Brady
Chief Executive Officer
Cabrillo Economic Development Corporation



Roots & Roofs 2026

UNDERWRITING OPPORTUNITIES

Market Plaza	SOLD OUT	Sponsor the central gathering area where guests connect, dine, and engage throughout the evening. Includes exclusive prominently placed signage throughout the central Market Plaza area, recognition during the program from the podium, recognition on the Market Map, mention in after-event PR, and six event tickets.
Farm-to-Table	SOLD OUT	Includes exclusively branded dining station signage in multiple locations, recognition on the Market Map, recognition from the podium, and four event tickets.
Market Tote	SOLD OUT	Includes exclusive recognition on custom printed reusable market tote bags, recognition on the Market Map, and two event tickets.
Beverage Market	SOLD OUT	Includes branded beverage area signage, logo on drink menus, recognition on the Market Map, and two event tickets.
Dessert Market	SOLD OUT	Includes branded dessert signage, recognition on the Market Map, and two event tickets.
Live Music	SOLD OUT	Includes exclusive branded performance area signage, recognition on the Market Map, and two event tickets.
Community Activity	SOLD OUT	Includes branded station signage, recognition on the Market Map, and two event tickets. (limit: one sponsor per station)



Roots & Roofs 2026

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Harvest Champion $15,000	Impact Builder $10,000	Neighborhood Partner $5,000	Market Friend $2,500	Community Supporter $1,000
First Right of Refusal for 2027 Roots & Roofs	•				
Prominently noted as Title sponsor on all event materials	•				
Noted on Registration Page as Title Sponsor	•				
Mentioned in pre-event publicity	•				
Included in After-Glow PR	•	•			
Recognition on event signage	Large logo	Medium logo			
Recognition on website event page for one year	Logo as Major Donor	Logo	Logo		
Podium recognition during event	•	•	•		
Recognition in social media	•	•	•		
Included in after-glow social media and eBlast	•	•	•	•	
Recognition in event promotional emails	Large Logo	Medium Logo	Small Logo	Listed	
Recognition on event signage	Large logo	Medium logo	Small Logo	Listed	
Visual recognition in event slide show or printed displays	Logo as Major Donor	Medium logo	Small Logo	Listed	Listed
Complimentary event tickets	10	8	6	4	2



Roots & Roofs 2026

YES! I'D LIKE TO BE A FOUNDING SPONSOR

Thank you for your partnership. Please complete the information below and email to VBrady@cabrilloedc.org. For questions, call Victoria Brady at 805-659-3791 x175.

Yes, I would like to be a Sponsor *(please check desired sponsorship level)*

☐ $15,000 Harvest Champion Sponsor	☐ $1,000 Community Supporter Sponsor	~~$2,500 Bridge Market Underwriter~~ SOLD OUT
☐ $10,000 Impact Builder Sponsor	~~$7,500 Market Plaza Underwriter~~ SOLD OUT	~~$2,500 Dessert Market Underwriter~~ SOLD OUT
☐ $5,000 Neighborhood Partner Sponsor	~~$5,000 Farm-to-Table Underwriter~~ SOLD OUT	~~$2,500 Live Music Underwriter~~ SOLD OUT
☐ $2,500 Market Friend Sponsor	~~$2,500 Market Tote Underwriter~~ SOLD OUT	~~$2,500 Opportunity Activity Underwriter~~ SOLD OUT

Company/Organization Name: _____

Contact: _____

Phone Number: _____ **Email**: _____

Mailing Address: _____

☐ I will send a check #_____ *(Mail to: 702 County Square Drive, Suite 200, Ventura, CA 93003)*

☐ I will pay online with debit or credit card – Go here to pay online: https://paybee.io/@cabrilloedc@2

☐ Please call me for credit card information

☐ Please send me an invoice

Please email your high-resolution logo to VBrady@cabrilloedc.org by **October 5, 2026,** to receive the full promotional benefit of your sponsorship.